



Contact Information:

Patricia Peirson

PatriciaP@howtogurus.com

<http://www.howtogurus.com>

FOR IMMEDIATE RELEASE: October 2004

How To Gurus™ Brightens the Software Training Market

Las Vegas, Nevada – In today’s job market, finding a job or staying competitive is no easy task. Being tech savvy is proving essential. Providing some of the best software training available for newcomers and professionals alike, **How To Gurus™** is helping individuals and businesses successfully meet this growing demand for computer skills. Founded by computer and training expert George Peirson, **How To Gurus™** is now releasing its third line of computer software training CDs.

The strength of **How To Gurus™** training lies in the thoroughness and clarity of its content and the unique teaching style of the instructor, providing users with a dynamic educational tool – an information-rich resource they can refer to again and again.

Each instructional CD examines its topic in depth in a logical, step-by-step manner that learners find exceptionally useful. As one delighted customer succinctly puts it, “*Mr. Peirson has put together a winner!*” Presenting a wealth of indispensable program tips and techniques, each instructor-guided CD title is presented in full-motion video with the instructor clearly demonstrating each lesson in the actual program being taught while providing a full narrative description of each step. The growing catalog of titles includes instruction for in-demand programs such as Adobe Photoshop CS, Macromedia Dreamweaver MX 2004, and Macromedia Flash MX 2004.

“Our economy is moving towards a more information-based market. Obviously, the more education and computer skills people have, the better job they’ll be able to get and the more money they’ll make,” says Mr. Peirson. “The goal of **How To Gurus™** is to help people make the transition or improve their skills and stay competitive.”

How To Gurus™ provides exceptional multimedia-based video software training that supports the continued rapid growth of the IT industry. **How To Gurus™** is meeting the needs and demands of computer users everywhere, delivering a valuable tool for advancement in the field of emerging technologies. Those who benefit from these outstanding training programs range from beginners to working professionals. For more information, visit www.howtogurus.com.

###